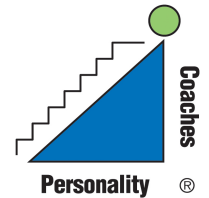




## History of the Personality Coaches

- september 2003 Foundation and naming in the hotel / restaurant "Löwen" in Marktbreit/ Main (Bavaria - Germany) - founders Roland Fischbach, Senden (Bavaria - Germany) and Roland Hugo Becker, Erfurt (Thuringia - Germany)
- 1st of october 2003 Development of the logo by co-founder Roland Fischbach and registration as a common trademark
- january 2004 Official start of the Germany-wide seminar series/workshops (leadership-strategy-controlling) for managers and executives in companies and organizations, with the aim, to impart all instruments from a single source for successful corporate management in a practical and implementation-friendly way
- Headquarters becomes Erfurt (Thuringia - Germany)
- november 2004 Co-founder Roland Fischbach leaves the company and also gives up trademark rights
- march 2005 Expansion of the seminar/workshop business also internationally with its own sales team
- june 2009 First participation in one of the most important trade fairs for personnel & training, the 17th DGFP congress in Wiesbaden (Hesse - Germany)
- october 2010 Opening of the sales office in Neu-Ulm (Bavaria - Germany)
- november 2010 Start of Germany-wide headhunting for senior managers and executives in industry
- november 2011 Official start and development of the cross-selling business with its own sales team for the acquisition of additional orders and new customers for small and medium-sized companies in the industry
- may 2012 Opening of the sales office in Bad Fallingbostel (Lower Saxony - Germany)
- november 2013 Registration of the **FOREview** brand for the development of self-developed corporate controlling software



- february 2014      Opening of the sales office in Manavgat (Turkey) as a hub for the countries of the Middle East with a trilingual (turkish/arabic/german) team
- january 2015      Beginning of the presentation and sale of the software **FOREview** specially developed for small businesses (up to a maximum of 20 employees) and easy to handle (without the help of an accountant/tax adviser). It serves the up-to-date overview display of the enterprise (1 side) with all economic key figures and control variables (as actual data and up-streamed as a preview for up to 12 months, incl. operating result/profit) directly on PC or smartphone (for on the way) and is compatible with all accounting programs
- january 2016      Opening of the sales office in Mulhouse (France) with a trilingual (french/english/german) team for the countries Belgium, Netherlands, Luxembourg, France, Switzerland, Austria
- january 2017      Relocation of the headquarter from Erfurt (Thuringia - Germany) to Bad Fallingbostel (Lower Saxony - Germany)

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